



Eduardo Hermoso <eduardo.hermoso@lacity.org>

Crossroads Hollywood Mixed-Use Development

10 messages

Eduardo Hermoso <eduardo.hermoso@lacity.org>

Wed, Jul 13, 2016 at 1:52 PM

To: Brian Lee <brian.k.lee@lacity.org>, Irene Serrano <irene.serrano@lacity.org>, Jeannie Shen <jeannie.shen@lacity.org>

Cc: Wes Pringle <wes.pringle@lacity.org>, Johnathan Yu <johnathan.yu@lacity.org>

Metro Development Review section is currently reviewing a Traffic Study analysis for a proposed project in the Hollywood area. Crossroads Hollywood Project proposes to construct a mixed-use development across four city blocks in the Hollywood Community. The Project would retain, preserve, and rehabilitate Crossroads of the World into a new, mixed-use development that would include eight new mixed-use buildings with residential, hotel, commercial/retail, office, entertainment, and restaurant uses. The conceptual project site plan is shown in Attachment 1 "Figure 1".

A total of 123 intersections, including 111 signalized and 12 unsignalized, were identified during the MOU process for detailed analysis of the above conditions. Significant Impacts that occur at studied intersections before mitigation are illustrated on Attachment 2 "Figure 1". Potential mitigation measures for the significant impacted intersections are illustrated on Attachment 2 "Figure 2". Traffic mitigation measures being proposed by the applicant to address significant impacted intersections are listed below.

-Transit System Improvements (The project applicant will establish and contribute \$650,000 to a trust fund to be administered by LADOT for the implementation of alternative transportation modes e.g. transit buses, shuttles, shelters, and/or enhancements along highways, collectors and paths servicing the Hollywood community. The funding may include purchase and/or operation of additional transit services (e.g., buses, shuttles, expanded operation hours, etc.) to further enhance usage of the transit system as an alternative to automobile trips. For the purposes of this study, it was assumed that the transit system improvements would be focused along the Hollywood Boulevard and Santa Monica Boulevard.

-TSM Improvements (Contribute up to \$500,000 toward TSM improvements within the Hollywood-Wilshire District. TSM improvements would target Franklin Ave, Hollywood Blvd, Sunset Blvd, Santa Monica Blvd and Highland Ave corridors i.e Signal Controller Upgrades, Closed Circuit TV Cameras and System Loops)

-Intersection Improvements (Proposed physical improvement at Las Palmas Ave & Sunset Blvd consist of widening and restriping along Sunset Blvd to provide an exclusive westbound right-turn lane. This improvement cannot be accommodated within the existing right-of-way and would require widening along the project frontage and removal of up to six (6) on-street metered parking spaces on the north side of Sunset Blvd between Las Palmas Ave and Highland Ave see Attachment 3 "Appendix F". Five (5) additional intersection(s) improvements were proposed, however they were not recommended by LADOT and therefore would not be implemented as part of the mitigation program).

Metro Development Review section would like to further discuss a plan of action (with the respected sections) how these funds could possibly be administered.

Thank You.

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Eduardo Hermoso

Transportation Engineer Associate II
Metro Development Review

Los Angeles Department of Transportation

213.972.8473    



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3 attachments

 **Attachment 1.pdf**
2763K

 **Attachment 2.pdf**
259K

 **Attachment 3.pdf**
287K

Suvimol Nilprapa <suvimol.nilprapa@lacity.org>
To: Eduardo Hermoso <eduardo.hermoso@lacity.org>
Cc: Irene Serrano <irene.serrano@lacity.org>

Thu, Jul 14, 2016 at 6:53 AM

Hi Eduardo,

My name is Suvimol Nilprapa. I'm currently covering for Irene while she's out. I've tried to open the attachment to see the details regarding this project, but the file did not open. Can you please send me the files again. Your help in this matter is greatly appreciated.

Thank you,

Suvimol

On Thu, Jul 14, 2016 at 6:38 AM, Irene Serrano <irene.serrano@lacity.org> wrote:
Bee,

Would you please handle this request.

Thanks

Irene

Sent from my iPhone

Begin forwarded message:

From: Eduardo Hermoso <eduardo.hermoso@lacity.org>
To: Brian Lee <brian.k.lee@lacity.org>, Irene Serrano <irene.serrano@lacity.org>, Jeannie Shen <jeannie.shen@lacity.org>
Cc: Wes Pringle <wes.pringle@lacity.org>, Johnathan Yu <johnathan.yu@lacity.org>
Subject: Crossroads Hollywood Mixed-Use Development

[Quoted text hidden]

--

Suvimol Bee Nilprapa

Transportation Engineering Associate
ATSAC Operations

Los Angeles Department of Transportation

213.978.0011    

LADOT



Eduardo Hermoso <eduardo.hermoso@lacity.org>
To: Suvimol Nilprapa <suvimol.nilprapa@lacity.org>
Cc: Irene Serrano <irene.serrano@lacity.org>

Thu, Jul 14, 2016 at 8:37 AM

Hi Suvimol,

Let me know if you are able to access these files.

Thank You.

[Quoted text hidden]

3 attachments

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259K

 **Attachment 3.pdf**
287K

Eduardo Hermoso <eduardo.hermoso@lacity.org>
To: Brian Lee <brian.k.lee@lacity.org>

Tue, Jul 19, 2016 at 2:29 PM

Brian,

Please see attached email. What I can do is schedule a meeting to discuss this more specifically. Let me know if this would work for you.

Thanks

----- Forwarded message -----

From: **Eduardo Hermoso** <eduardo.hermoso@lacity.org>

Date: Wed, Jul 13, 2016 at 1:52 PM

Subject: Crossroads Hollywood Mixed-Use Development

To: Brian Lee <brian.k.lee@lacity.org>, Irene Serrano <irene.serrano@lacity.org>, Jeannie Shen <jeannie.shen@lacity.org>

Cc: Wes Pringle <wes.pringle@lacity.org>, Johnathan Yu <johnathan.yu@lacity.org>

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 **Attachment 3.pdf**
287K

Eduardo Hermoso <eduardo.hermoso@lacity.org>
To: Suvimol Nilprapa <suvimol.nilprapa@lacity.org>, Bakhtiar Billah <bakhtiar.billah@lacity.org>

Tue, Jul 26, 2016 at 8:04 AM

Suvimol & Bakhtiar

Per our conversation we had last week. Any luck on formulating a TSM improvements list within the Hollywood-Wilshire area? If so, can you guys provide an itemized list along with the cost for the proposed work.

Suvimol - I haven't spoken to Jeannie, she's scheduled to be back from vacation this week.

Thank You

----- Forwarded message -----

From: **Eduardo Hermoso** <eduardo.hermoso@lacity.org>

Date: Wed, Jul 13, 2016 at 1:52 PM

Subject: Crossroads Hollywood Mixed-Use Development

To: Brian Lee <brian.k.lee@lacity.org>, Irene Serrano <irene.serrano@lacity.org>, Jeannie Shen <jeannie.shen@lacity.org>

Cc: Wes Pringle <wes.pringle@lacity.org>, Johnathan Yu <johnathan.yu@lacity.org>

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3 attachments



Attachment 1.pdf

2763K



Attachment 2.pdf

259K



Attachment 3.pdf

287K

Bakhtiar Billah <bakhtiar.billah@lacity.org>

To: Eduardo Hermoso <eduardo.hermoso@lacity.org>

Cc: Suvimol Nilprapa <suvimol.nilprapa@lacity.org>

Tue, Jul 26, 2016 at 8:29 AM

Eduardo

Per Chris Hy, who did a cost estimate to upgrade all MultiMode fiber around Hollywood area came up to \$200K (aprox). This includes fiber upgrade Multimode to Singlemode approximately 30,000 feet in existing conduit and upgrade 8 CCTV cameras/equipments.

Thanks

Bakhtiar

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Thanks

Bakhtiar Billah | TEA

ATSAC Operation / Communication

Los Angeles Department of Transportation
213-978-0150    



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Eduardo Hermoso <eduardo.hermoso@lacity.org>
To: Bakhtiar Billah <bakhtiar.billah@lacity.org>
Cc: Suvimol Nilprapa <suvimol.nilprapa@lacity.org>

Tue, Jul 26, 2016 at 8:57 AM

Thank You Bakhtiar! You had mentioned to me this work would be needed along Santa Monica Blvd, can you provide me the limits.
[Quoted text hidden]

Bakhtiar Billah <bakhtiar.billah@lacity.org>
To: Eduardo Hermoso <eduardo.hermoso@lacity.org>
Cc: Suvimol Nilprapa <suvimol.nilprapa@lacity.org>

Tue, Jul 26, 2016 at 9:07 AM

Eduardo

Here are the paths:

- | | | |
|-----------------------------------|------|---|
| 1. Hub to Franklin & Highland | 1.80 | North from hub, West on Sunset, north on La Brea and west on Franklin to Highland |
| 2. Hub to Hollywood Bowl/Highland | 1.60 | North from hub, East on Sunset, North on Cahuenga to Highland |
| 3. Hub to Hollywood/Highland | 1.10 | North from hub, East on Sunset, North on Cahuenga, West on Hollywood to Highland. |
| 4. Hub to Hollywood/Vine | 0.80 | North from hub, east on Sunset, North on Vine to Hollywood. |

[Quoted text hidden]

Eduardo Hermoso <eduardo.hermoso@lacity.org>
To: Wes Pringle <wes.pringle@lacity.org>
Cc: Johnathan Yu <johnathan.yu@lacity.org>

Tue, Aug 2, 2016 at 6:54 AM

Wes,

Please see email.

[Quoted text hidden]

Jeannie Shen <jeannie.shen@lacity.org>

Tue, Aug 2, 2016 at 4:42 PM

To: Eduardo Hermoso <eduardo.hermoso@lacity.org>

Cc: Brian Lee <brian.k.lee@lacity.org>, Irene Serrano <irene.serrano@lacity.org>, Wes Pringle <wes.pringle@lacity.org>, Johnathan Yu <johnathan.yu@lacity.org>

Eduardo & Wes,

If Las Palmas Ave is going to be realigned, and rebuilt, the proposed street should be wider to accommodate parking in both sides where the left turn pocket and reversal to make up for the lost parking on Sunset, and then reduce back to 36'. Las Palmas is a bike friendly street. At one point, Pauline had proposed to use APT/SRTS funds to install bike boxes. See attached.

Jeannie Shen

Transportation Engineer
Hollywood-Wilshire District

Los Angeles Department of Transportation

323.957.6843    

LADOT

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2 attachments

 **sunset-laspalmas.pdf**
122K

 **Attachment 3-marked.pdf**
290K